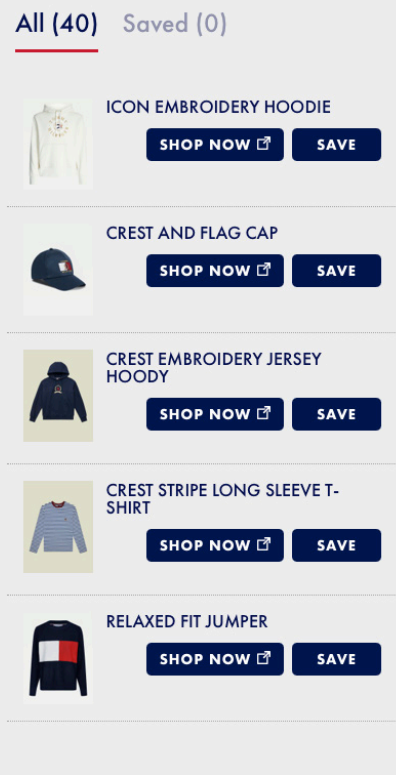


CUSTOM E-COMMERCE LIVESTREAMING



Bulldog DM, the world's most experienced livestream studio, welcomes e-commerce livestream shopping to our premium livestream services. E-commerce livestreaming is the present and future of sales – the US market doubled to \$11B in 2021 and is projected to reach \$25B by 2023. Now is the time to enhance your livestreams with this powerful tool.

Our crafted UX allows our clients to create interactive + entertaining shopping experiences that drive real time e-commerce; customers make direct purchases from your product page while simulcasting on social media platforms.

WHY LIVESTREAM SHOPPING?

- 26% of Sr. Marketing leaders have livestreaming as a priority (Gartner)
- 52% of Sr. Marketing leaders will prioritize it by mid 2023 (Gartner)
- Shoppable livestreams will drive 10-20% of all ecommerce revenue by 2026 (McKinsey)
- Gen Z/millennial consumers are widely adopting and actively purchasing

BULLDOG DM BEST PRACTICE APPROACH

- Trusted talent familiarizes customers with your products
- Entertaining content increases viewing time + sales opportunities
- Co-distributed on social media and your brand-owned viewing hub
- Highest quality video and audio
- Seamless purchasing
- Complete suite of real-time engagement tools
- Analytics and reporting

Bulldog DM manages all end-to-end services to launch custom and/or social media livestreams.

View the experience.
[Real time shopping demo](#)

JOIN THE ESTEEMED RANKS OF BULLDOG DM'S BRAND CLIENTS



BulldogDM(BDM) creates, produces and distributes livestreams across all devices and platforms, as well as bespoke white-label destinations. Through compelling interactive livestream experiences, BDM captivates and connects audiences, transforming viewers into participants. BDM livestreams have earned over one billion audience engagements for Fortune 100 and independent clients across music, sports, automotive, beverage and more. Founded in 2012 by serial livestream entrepreneur John Petrocelli, BDM is the world's most experienced livestream studio.

To discuss a custom live shopping experience for your brand, email bluto@bulldogdm.com or call us at 310.906.0527.