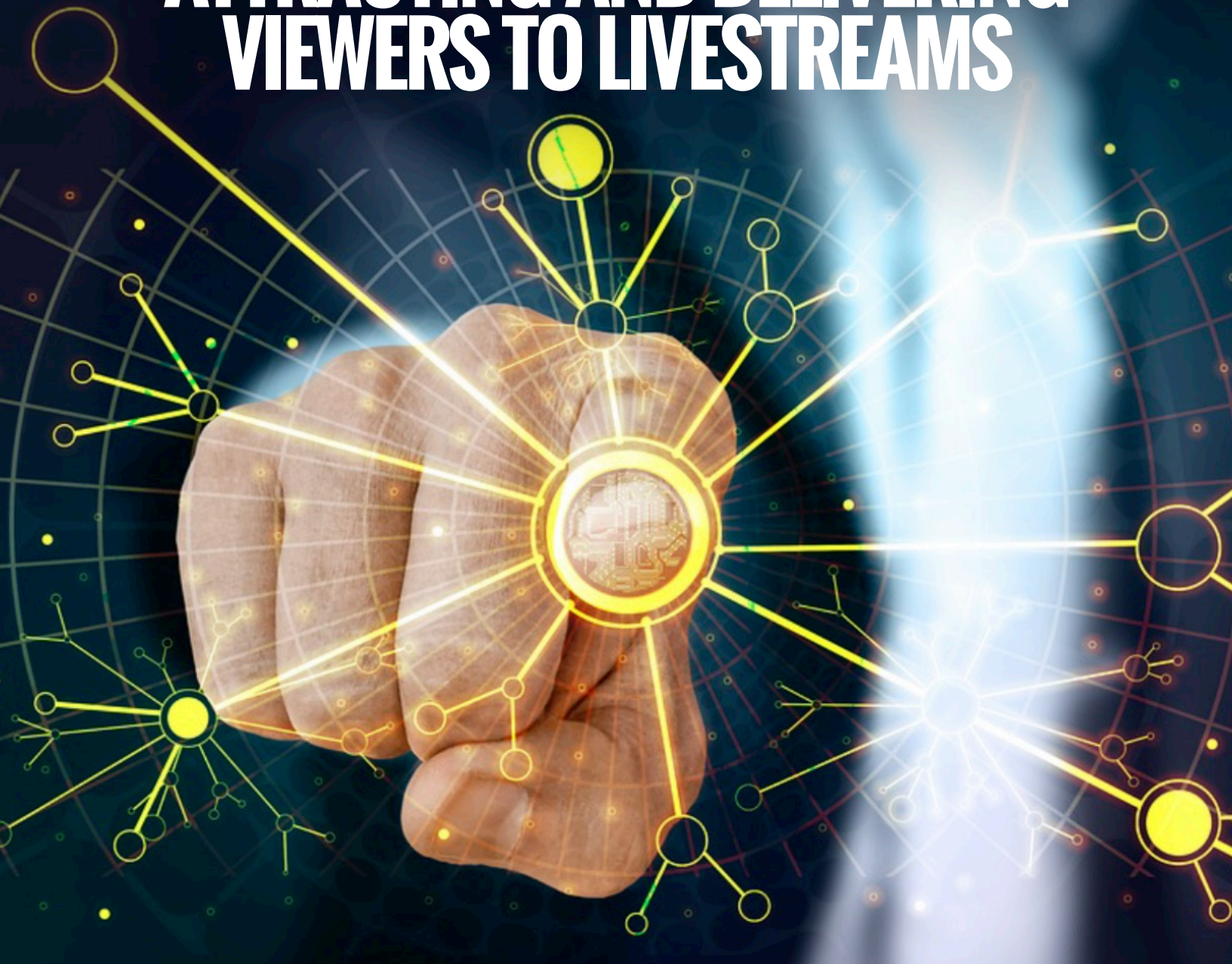


ATTRACTING AND DELIVERING VIEWERS TO LIVESTREAMS



The most important key to livestreaming success is ensuring your audience knows when and where to watch. Our Tune In service brings targeted and engaged audiences to discover live broadcasts in real time.

Informed by 10+ years of performance analytics, we identify, engage and present compelling live video to interested audiences in the moment.

Capitalizing on the delight of discovery, these viewers are drawn to the live experience.

TUNE IN EXPANDS YOUR AUDIENCE AND ELIMINATES ANY UNCERTAINTY OF LOW VIEWERSHIP

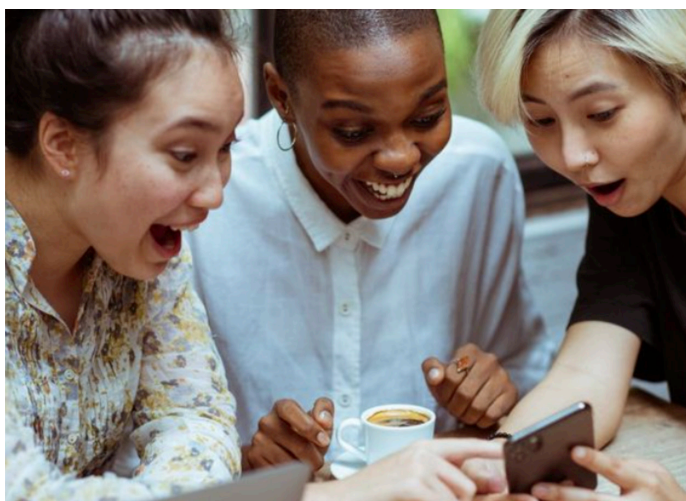


TUNE IN STRATEGY AUDIENCE DEVELOPMENT

- Identify audience viewership goals
- Develop target audience demos
- Build plan tailored to your objectives to elevate real-time awareness

FLOCK We syndicate your programming across related, highly trafficked premium publishers and sites including: Billboard, MTV, CNN, NY Times, Washington Post, BuzzFeed, MSN, Reddit, TMZ, IMDb, etc.

SWARM We program and manage real-time live video campaigns on live-friendly socials, inviting new viewers within targeted audience demos to join, collaborate and participate in the livestream.



Capturing the right audience yields higher numbers and longer watch times. Thrilled to discover the experience, engaged viewers return (with friends) for your next broadcast.

Email bluto@bulldogdm.com or call 310.906.0527

