

Turn passive
viewers into
active buyers
through premium
production and
data-driven
strategy

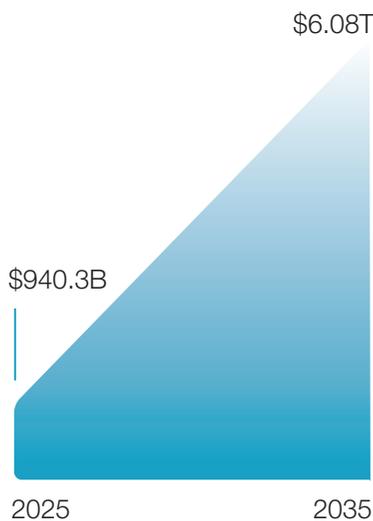
We Are the Premier Agency for Live Commerce and Shoppable Video



BULLDOG  **DM**

Why Live Commerce?

The Opportunity?
They're already watching.
Now, give them a
reason to buy.



Connect authentically. Convert instantly.

Ecommerce livestreams are more than just video; they are interactive, collaborative, and participatory broadcasts that authentically connect brands with consumers in real time. This is the perfect methodology to drive purchase intent with today's connected consumer. The data speaks for itself:

- **Explosive Conversion Rates:** Live shoppable video typically garners 30% conversion rates—that is 10X higher than standard ecommerce benchmarks.
- **Mass Consumer Adoption:** The audience is already there. 58% of Millennials and 80% of Gen Z have adopted real-time purchasing behavior.

The Market Landscape

A trillion-dollar shift in shopping behavior

The global livestream e-commerce market is undergoing massive expansion. Missing this wave means missing out on a dominant revenue channel of the future.

- **Global Reach:** Currently valued at \$940.3 billion, the market is projected to skyrocket to \$6.08 trillion by 2035 (18.5% CAGR).
- **US Growth:** Domestically, the market is projected to hit \$55–68 billion by 2026, growing at a CAGR of over 30%.



Trusted by leading global brands for livestreaming



Why Bulldog DM?

Uniquely positioned to lead your strategy

Navigating this dynamic ecosystem requires experience.

- **Platform Experts:** Recognized TikTok Agency Partner
- **Broadcast-Grade Quality:** We move beyond “phone streams” to multi-camera, high-fidelity productions that build brand equity.
- **Turnkey Execution:** From evaluating your Go-To-Market strategy to full-scale production design, we facilitate every step of the process.

High-profile
ecommerce
livestreams

SAMSUNG



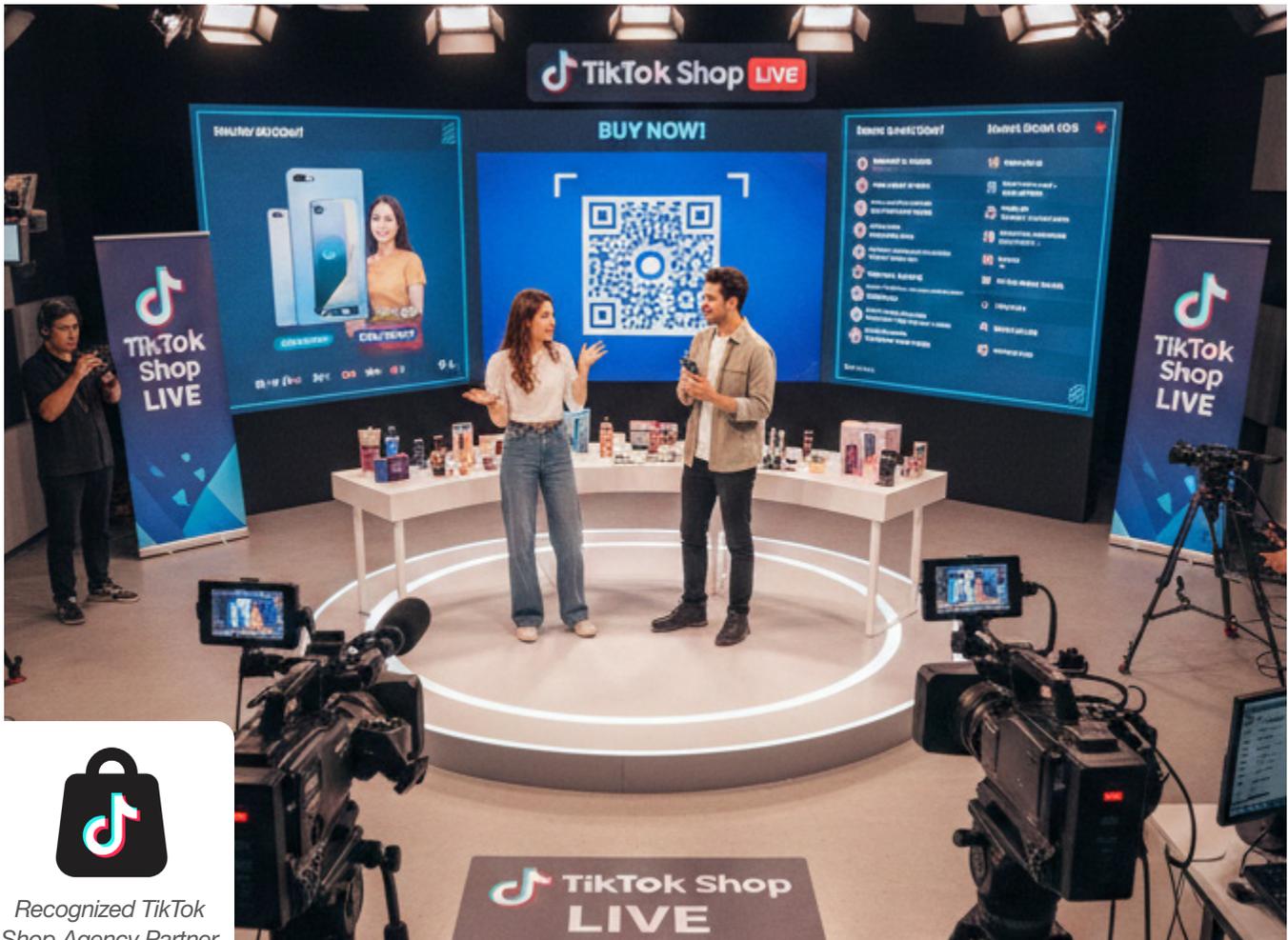
verizon

Walmart

Ready to Start Streaming?

Don't leave your strategy to chance. Partner with the agency that's helping to define the standard for live commerce. Tell us about your brand and let's evaluate its potential in the market.

SCHEDULE
A STRATEGY
CONSULTATION



Recognized TikTok Shop Agency Partner